South Dartmoor Community College

Executive Head teacher | Mrs J Veal
Balland Lane | Ashburton | Devon | TQ13 7EW
01364 652230 | www.southdartmoor.devon.sch.uk

Empowering everyone to be the best they can be.

20 October 2026

Dear Parent / Carer

A Level Media Studies NEA

I am writing to update you on your child's A Level Media Studies Non-Exam Assessment (NEA), which is worth 30% of their final A Level grade.

During the Summer Term, students completed the research, planning and concept development stage of their coursework. Students were also encouraged to use the summer holiday to gather and organise the photographs, locations and resources needed for their final products.

Students are now moving into the production phase of the coursework. For their chosen brief, they are required to create a specialist-interest magazine including a front cover, contents page, double-page feature article, three full-page advertisements and a Statement of Intent explaining their creative decisions.

In addition, students must produce original photography and original written content throughout the project. It is important that any remaining photography is completed as soon as possible so that students can focus fully on creating their magazine pages and advertisements.

To support students, a series of staged deadlines has been introduced between October and February. These interim deadlines are designed to encourage steady progress and ensure that students do not leave large sections of the coursework until the final submission date.

You can support your child by encouraging them to meet each coursework deadline, helping them set aside regular time for coursework each week, ensuring any outstanding photography is completed promptly and encouraging them to back up and organise their work carefully.

The students who achieve the strongest outcomes are usually those who work consistently throughout the year, making gradual improvements to their work rather than rushing close to the deadline.

Thank you for your continued support. If you have any questions, please do not hesitate to contact me.

Yours faithfully,

Kate Chambers

Deputy Head of English Department

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