Business Studies Learning Journey
Year 10 – Year 13

External factors | Business management | Marketing | Strategy | Finance | Operations

YEAR 13

A Level Exams

Exam Preparation & Revision

Global Business

Global Industries and Companies

Impact of Multinationals

Global Marketing

Business decisions and strategy

Managing Change

Causes and effects, Scenario Planning

Globalisation

Globalisation vs Protectionism

Global Markets and Business Expansion

Conditions that prompt trade

Assessing Competitiveness

Influences on Business Decisions

Corporate Culture, Business Ethics

Decision-Making Techniques

Critical Path Anaylsis, Investment appraisals

Business Growth

Mergers & Takeovers, reasons for staying small

Business Strategy and Objectives

Managing Business Activities

Budgets

Breakeven

Financial Planning

Managing Finance

Business Liquidity and profit

Resource Management

Capacity Utilisation and quality management

External Influences

The economy and legislation

Raising Finance

Internal and External Finance

Entrepreneurs and Leaders

Characteristics of entrepreneurs and leaders

Managing people

Effective leadership recruitment and motivation

Marketing and People

Branding

Marketing Mix and Strategy

Product Design

YEAR 12

GCSE Exams

Exam Preparation & Revision

Meeting Customer Needs

Market Research

Market

Demand and Supply

YEAR 11

Mock Exam

Making Human Resource Decisions

Effective recruitment and motivation

Mock Exam

Making Financial Decisions

Interpreting financial data

Making Operational Decisions

Managing stock and quality

Growing a business

Understanding External Influences on Business

Stakeholders, the law and the economy

Growing the Business

Ways to grow a business and globalisation

Making Marketing Decisions

The 4P's Price, Product, Place and Promotion

Making the Business Effective

Business Plans and the options for business start ups

Putting a Business Idea into Practice

Revenues costs and profit

Spotting a Business Opportunity

Meeting customer needs through market research

Enterprise & Entrepreneurship

How business ideas come about

Starting a small Business

YEAR 10

welcome