



29 March 2021

Dear Parent / Carer

## IMPORTANT INFORMATION – NEW GAME

There have been a number of recent concerns raised nationally regarding the new game “Cunch-Line Chronicles”. In comparison with the extreme violence and criminal themes of the *Grand Theft Auto* franchise, *Cunch-Line Chronicles* seems fairly inconsequential, but it is far more plausible, such that an impressionable young person in the UK may be more easily influenced by its content.

“Cunch” is slang for “country” (as in “countryside”) but can refer to any distant, often rural, area where dealers dispatch their teenage subordinates to peddle drugs, out of sight of the city police and the general public. Not surprisingly, *Cunch-Line Chronicles*’ content of drug dealing and child exploitation has resulted in a PEGI 18 ‘mature’ rating, but there are concerns that children are accessing limited content from as little as 99p through the App stores.

Please be vigilant regarding this game, which is growing in popularity across the UK. Use the [link](#) to access the National Online Safety website should you need to, which is dedicated to keeping children safe online through education and training. The website contains a number of useful online safety guides for parents, which have been developed by nationally recognised experts to provide you with support, advice and guidance.

Kind regards

Dan Vile

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